



TONY MCNEIL

Real Estate Sales Representative

I'm an Ottawa Realtor who believes real estate is about people, not properties. Guided by honesty, empathy, and integrity, I've built my business around meaningful relationships and genuine care for the families I serve. Every client's story is unique, and my goal is to help them write their next chapter with confidence and clarity. Through my work with the GoodStory team, I take pride in making a lasting difference—not just in transactions, but in the lives and communities we live in. At the heart of it all, my mission is simple: to help people write their best next chapter.

CONTACT DETAILS

- 613.704.4006
- tony@goodstory.ca
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LANGUAGES

- English

TOP SKILLS

- Family-Focused Real Estate Strategy
- Strategic Marketing & Negotiation
- Digital Branding & Social Media Strategy
- Market Analysis & Valuation Expertise
- Relationship-Driven Real Estate

CERTIFICATIONS

- Seller Representative Specialist (SRS)
- Accredited Buyer Representative (ABR)
- Certified Sales Associate (CSA)

MY GOOD STORY A PROFESSIONAL SUMMARY

Growing up in Newfoundland I was taught to value hard work, humility, and doing right by people, I learned early that success is built on trust and consistency. Those lessons guided me through a winding path—from managing hospitality teams in St. John's to launching a real estate career in Ontario—each step reinforcing the value of genuine connection and clear communication.

As a Realtor, I've built my business on empathy, strategy, and service. Since 2019, I've helped dozens of families across Ottawa and beyond buy, sell, and invest with confidence — developing a reputation for thoughtful guidance and sharp market insight. My background in operations and client service allows me to balance the details with the big picture, ensuring every move feels seamless from start to finish.

Today, I focus on creating “good stories” for the people I work with. Whether it's helping a young family upsize, guiding newcomers to the city, or advising first time buyers, I curate real estate journeys grounded in trust, transparency, and a little bit of humour. My goal is always the same: to make real estate feel personal again.

A FEW GOOD STORIES—TESTIMONIALS

- “We felt supported every step of the way. Tony made the process simple, stress-free, and even fun.”
— Leonard & Deepika
- “Tony didn’t just help us buy a house — he helped us buy at home. His honesty and patience made all the difference.” — Davoud & Leila

WORK EXPERIENCE

LICENSED REAL ESTATE BROKER

GoodStory • Powered by RE/MAX Hallmark - Ottawa, Canada

September 2023 - Present

Since 2019, I’ve helped families across Ottawa and beyond navigate their real estate journeys with confidence, care, and strategy. At GoodStory, I focus on helping growing families upsize with intention—creating space for their next chapter while keeping the process as seamless and stress-free as possible.

- Assist clients in buying, selling, and leasing properties
- Oversee the entire transaction process, including negotiations and contract drafting
- Positively impact the lives of my clients and the Ottawa community as a whole

LICENSED REAL ESTATE BROKER

TrilliumWest Real Estate Brokerage - Guelph, Canada

January 2019 - September 2023

- Provide clients with buying, selling, and investing support
- Impart real estate knowledge to clients and greater community
- Go above and beyond by offering customer service excellence
- Effectively changed the way that properties are marketed in the city of Ottawa

CARPENTER

Board 2 Death Contracting - Guelph, Canada

July 2017 - January 2019

- Completed hands-on carpentry training with experience in residential framing, finishing, and renovation projects.
- Interpreted blueprints and building plans to ensure accurate measurements, material selection, and structural integrity.
- Collaborated with contractors and trades to coordinate project timelines, safety standards, and quality control.
- Applied problem-solving and practical design skills to create efficient, functional, and client-focused home solutions.

EDUCATION

OREA Real Estate College

2018 - 2019

Real Estate Salesperson Program

Carpenter's Millwright's College

2007-2008

Carpenter's Millwright's College

Canadian Professional Sales Association

2022 - 2024

Certified Sales Associate